

# 2023 WYOMING STATE SHRM ANNUAL CONFERENCE

## HR LEADING THE WAY

SEPTEMBER 21-22, 2023  
CHEYENNE, WYOMING



WYOMING  
STATE COUNCIL OF SHRM



## Sponsor Opportunities

### Diamond \$1500

- Opportunity to deliver a five-minute advertisement, commercial, or speech
- Opportunity to place sales literature or brochures on tables for one meal
- Two conference registrations with access to all education, events & meals
- Vendor booth for display purposes
- Recognition in official program
- Ad in official program

### Platinum \$1000

- Opportunity to place sales literature or brochures on tables for one meal
- One conference registration with access to all education, events & meals
- Vendor booth for display purposes
- Recognition in official program

### Gold \$500

- Vendor booth for display purposes
- Recognition at conference
- Recognition in program
- Discount registration (includes access to sessions and meals) \$125

### Silver \$300

- Vendor booth for display purposes (no access to sessions or meals)
- Sponsor listing in official program

### Bronze \$150

- Non-Profit Vendor booth for display purposes (no access to sessions or meals)
- Limited availability
- Could be monetary or in-kind donations
- Recognition in program

***We also have opportunities available for businesses to sponsor a meal or a break. The sponsor will be recognized in our program along with signage during the meal or break.***

# SPONSOR REGISTRATION FORM

*Please print and mail this form to the address listed below.*

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_ Company Website: \_\_\_\_\_

Please check a Sponsorship Level below:

\_\_\_\_\_ **Diamond** (\$1500) Includes **two** conference registrations and the option to add additional discounted registrations for \$125 each.

\_\_\_\_\_ **Platinum** (\$1000) Includes **one** conference registration and the option to add additional discounted registrations for \$125 each.

\_\_\_\_\_ **Gold** (\$500) Does not include a conference registration but does include the option to add one additional discounted registration for \$125.

\_\_\_\_\_ **Silver** (\$300) Does not include a conference registration nor the option to add additional discounted registrations.

\_\_\_\_\_ **Bronze** (\$150) Does not include a conference registration nor the option to add additional discounted registrations.

Will you have a booth at the conference? (Circle or highlight one)      **YES**      **NO**

Booths includes: 1 Six Foot Table, Free Wireless Internet Access and Electricity Available upon Request. Premium vendor booth space will be given to Diamond; then to Platinum; etc.

Will you need electricity at your booth?      **YES**      **NO**

**Who will be at your booth at the conference?** \_\_\_\_\_

*For Diamond Sponsor, a second representative can also attend the conference.*

**Name:** \_\_\_\_\_ **Name:** \_\_\_\_\_

**Email address:** \_\_\_\_\_ **Email address:** \_\_\_\_\_

**Telephone number:** \_\_\_\_\_ **Telephone number:** \_\_\_\_\_

**SHRM Certification (if any):** \_\_\_\_\_ **SHRM Certification (if any):** \_\_\_\_\_

**Will this rep also attend the conference?** \_\_\_\_\_ **Will this rep also attend the conference?** \_\_\_\_\_

**Notes or Special Requests:**

\_\_\_\_\_  
\_\_\_\_\_

For additional registrations or if the booth representatives are not attending the conference, who will attend:

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Email address: \_\_\_\_\_ Email address: \_\_\_\_\_

Telephone number: \_\_\_\_\_ Telephone number: \_\_\_\_\_

SHRM Certification (if any): \_\_\_\_\_ SHRM Certification (if any): \_\_\_\_\_

**CHECKOUT:**

Amount of Sponsorship Chosen: \$ \_\_\_\_\_

Gold Sponsor discount registration for one person \$125 \$ \_\_\_\_\_

Meal/Break or other sponsorship \$ \_\_\_\_\_

Total Cost \$ \_\_\_\_\_

**NOTE:** Diamond and Platinum sponsorships include one or two complete registrations; Gold sponsorship includes one discounted registration.

Online registration and payment is available at the following link:  
<https://visitcheyenne.regfox.com/2023-wyoming-shrm-sponsor-registration>

If you would like to register and pay by check:

Please Make Checks Payable to: **Wyoming State Council of SHRM**

Mail completed form with check to:

**Wyoming State Council of SHRM  
C/O Nicole Parker-Wyoming Machinery  
P.O. Box 2335  
Casper, WY 82602**

Please direct questions to Sponsor Chairs:

Nichole Parker: [nmparker@wyomingcat.com](mailto:nmparker@wyomingcat.com)

Heather Doke: [hdoke@sheridanwy.gov](mailto:hdoke@sheridanwy.gov)

***All sponsors are asked to bring a door prize to give out to those who visit all the sponsor booths. All registrants will receive a bingo card that must be marked by each sponsor to be eligible to win door prizes.***